



ZYENAC IMPLEMENTS ZOHONE FOR NMRC

Business Name: NMRC Consulting Private limited.

Industry: Audit, Taxation & Accounting Advisory

Location: Hyderabad, India

Size: 15 users

Introduction

NMRCA Consulting Private Limited (NMRCA) is a rapidly emerging team of highly skilled Chartered Accountants, specializing in a comprehensive range of financial and business services. Our expertise spans across Audit, Personal and Corporate Taxation, Corporate Restructuring, Secretarial Consulting, Business Management Consulting, and Accounting Advisory.

BACKGROUND



As NMRCA embarks on a journey of growth and expansion, they encounter key operational challenges common to professional firms. Challenges include the management of data dispersed across multiple locations, coordinating assignments between implementation teams and clients, effective task assignment, overseeing tasks, difficulty in adhering to complex statutory laws, rules, procedures and efficiently storing vital client information.

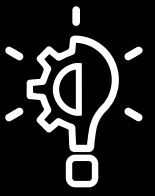
Problem Statement



NMRCA Consulting faces challenges in data management, client document management, task coordination, compliance with complex laws and client communication as it scales its operations. The need for a unified software solution to streamline workflows, enhance task visibility, and automate processes has become paramount for ensuring efficient and effective financial and business consulting services

Pain Points

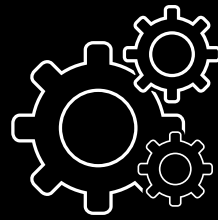
- **Data Dispersal:** NMRCA grapples with data scattered across various locations and systems, making efficient data management and retrieval challenging.
- **Task Coordination:** Coordinating assignments between implementation teams and clients proves complex, impacting workflow efficiency.
- **Task Assignment:** Assigning tasks effectively to the right team members while maintaining oversight is a demanding task.
- **Client Information:** Efficiently storing and managing vital client information is essential for delivering tailored services.
- **Process Efficiency:** NMRCA seeks to automate complex tasks and workflows for improved operational efficiency.
- **Client Communication:** Effective, seamless communication with clients is crucial to maintaining strong relationships.
- **Growth Management:** Preparing for growth while maintaining service quality and efficiency presents a strategic challenge.
- **Data Security:** Ensuring data security and compliance amid scaling operations is a top priority.
- **Operational Transparency:** NMRCA seeks to enhance transparency across departments and operations.
- **Competitive Edge:** Maintaining a competitive edge in the financial consulting sector as they scale is a continuous effort.



ZYENAC provided NMRCAs with a comprehensive solution by tailoring ZOHO ONE to their specific nature of business. This included tailoring applications like CRM, Books, Workplace, Expense, Connect, Workdrive, Payroll, Desk, and Campaigns. These solutions addressed NMRCAs' challenges by offering better task visibility, efficient task assignment, real-time collaboration among teams, seamless client communication, and process automation. By leveraging ZYENAC's expertise and the power of ZOHO ONE, NMRCAs achieved streamlined operations and are well-equipped to handle their scaling ambitions while ensuring top-notch service delivery to clients.

- **Centralized Data Management:** ZOHO ONE consolidated data scattered across various locations, providing a unified platform for efficient data storage and retrieval.
- **Task Visibility:** With ZOHO CRM NMRCAs gained real-time visibility into task assignments, allowing teams to monitor progress and coordinate seamlessly.
- **Efficient Task Assignment:** ZOHO CRM & DESK enabled the efficient assignment of tasks to team members, optimizing workflow and ensuring tasks are aligned with expertise.
- **Real-time Collaboration:** Multiple team members could collaborate on a single task within ZOHO ONE, promoting effective teamwork.
- **Seamless Client Communication:** ZOHO Mail & CRM facilitated clear and timely communication with clients, enhancing relationships and service delivery.
- **Process Automation:** With Blue print in CRM, complex tasks were automated through defined process flows, reducing manual effort and enhancing operational efficiency.
- **Scalability:** As NMRCAs scale their operations, ZOHO ONE can easily accommodate increased data volume and user requirements.
- **Data Security:** ZOHO ONE offered robust data security features, ensuring compliance with data protection standards.
- **Operational Transparency:** The platform enhanced transparency across departments, fostering better coordination and alignment.
- **Competitive Edge:** ZOHO ONE's capabilities empower NMRCAs to maintain a competitive edge in the financial consulting sector as they grow their business.

Apps Implemented



- ZOHO CRM
- ZOHO WORKPLACE
- ZOHO CONNECT
- ZOHO CAMPAINGS
- ZOHO FORMS
- ZOHO BOOKS
- ZOHO PAYROLL
- ZOHO EXPENSE
- ZOHO PEOPLE
- ZOHO MEETING
- ZOHO CREATOR



ZOHO ONE implementation streamlined NMRC's operations, providing centralized data management, task coordination, and efficient client communication. It empowered NMRC to efficiently scale its business while delivering top-notch financial consulting services.



- **Multiple Tasks Creation** : It was easy to create multiple tasks and assign it across the teams with Macros and Mass update in CRM.
- **Seamless Collaboration**: With ZOHO ONE, it became easy for teams to share data and collaborate on an assignment.
- **Mobility**: The teams got the flexibility to collaborate even while on the go as all the ZOHO Apps are on cloud and mobile. The mobile apps enabled the teams to be on top of the tasks.
- **Compliance & Processes** : In ZOHO ONE, with work flow automation complex rules, processes and procedures could be simplified
- **Integration with Finance Apps**: The tasks accomplished could be pushed real time into ZOH Books for billing which improved revenue collection. We could reduce the gap between invoicing and collection.
- **From paper to paper less office** : ZOHO ONE enabled us to transform our office to a paper less office. The vital files and documents shared by clients could be stored in ZOHO workdrive. The same could shared and tagged at task level for easy and convenience of team members. This way we could overcome a cluttered office environment.

Testimonial



"ZOHO ONE revolutionized our operations, unifying data, tasks, and client communication. It's the backbone of our growth, delivering efficiency and excellence."



Ramesh Reddy , Founder, NMRCA

About ZOHO & ZYENAC

“ ZYENAC's expertise and seamless implementation of ZOHO ONE transformed our operations. Their dedication and customized solutions significantly improved our efficiency, enabling us to scale and excel in our industry."

thank you!

ABOUT ZYENAC

If your organization wrestles with siloed data, fragmented systems, an array of software for diverse functions, and a lack of seamless collaboration among teams, ZOHO offers a dependable solution to surmount these obstacles.

At ZYENAC Solutions, we understand the frustration that stems from disconnected data, fragmented tools, and inefficient collaboration. That's why we're your dedicated ally in the realm of digital transformation. With our proficient team adept at harnessing various ZOHO applications, we're poised to guide you on a transformative journey.

Our mission is clear: to help you unearth a tailor-made solution with ZOHO, seamlessly integrate ZOHO into your workflow, and provide unwavering support until ZOHO becomes an indispensable part of your organizational ecosystem. Let's embark on this journey together and revolutionize the way you do business with ZOHO and ZYENAC.



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